

Dear _____

Hi. I am writing to tell you about an inspirational documentary I just saw called, “Row Bob Row Curing Cancer One Stroke At A Time”. It’s a true story based on one man’s journey with a rare type of cancer and how his life affirming, can-do attitude has resulted in his defying the odds and living a healthy, quality life. He has already doubled the life expectation traditional western medicine predicted and attributes a lot of this to his faith. In his own words, Bob recommends, “focus on how big GOD is rather than the problem ”.

Offering practical tidbits of life wisdom and some great music, the film features Bob rowing in Florida’s gorgeous tropical waters. It is an empowering message that celebrates the triumph of the human spirit. And, it is helping to raise money for his Cancer Survivor Fund **(insert official name if there is one)**.

I bought a DVD to support this worthy cause and am asking you to do the same. I know we both believe in the power of positive thinking and this story is a memorable one. I recommend it not only for those who have serious health challenges, but for anyone in need of an extra boost to embrace life more fully.

Love you,
